# Likelihood based Clustering via Finite Mixtures

Using adjacent-categories logit model for ordinal data

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#### Introduction

- Consider a questionnaire response, rows as the observations, columns as the questions.
- ullet Data is formed into a  $n \times m$  matrix with

 $Y_{ij} = k$ , if individual i answered k on question j; k = 1, 2, ..., q

- $\bullet$  Response is all ordinal which has the same number of categories q.
- The suggested model adjacent-categories logit model is for ordinal response variables.
- ullet Row clustering assumes rows are from R number of clusters; column clustering assumes columns are from C number of clusters.
- The goal is to cluster rows into different clusters if it is row clustering; to cluster columns into different clusters for column clustering; to cluster rows and columns simultaneously for bi-clustering.
- Finite mixtures are a successful way to do clustering analysis.
- Need to estimate the parameters for the model via EM algorithm [2].

## **Oridinal Data**

- In statistics, a variable consists of an ordinal scale is called an ordinal variable [1].
- Examples of ordinal variables:
- Family spending on food: high, medium, low
- Degree: high school, college, undergraduate, master, PhD
- How often do people do exercise: never, rarely, occasionally, often

## Adjacent-categories logit models

ullet In this model, the probability that  $Y_{ij}$  takes category k is characterized by the following log odds:

$$\log \left( \frac{P[Y_{ij} = k | \boldsymbol{x}_{ij}]}{P[Y_{ij} = k - 1 | \boldsymbol{x}_{ij}]} \right) = \mu_k + \boldsymbol{\delta}^T \boldsymbol{x}_{ij},$$

$$i = 1, \dots, n, \quad j = 1, \dots, m, \quad k = 2, \dots, q,$$

The vector  $x_{ij}$  is a set of predictor variables which can be categorical or continuous. However, the vector of parameters  $\delta$  represents the effects of x on the log odds of the response variable for the category k relative to the category k-1 instead of the baseline category. We also restrict  $\mu_1=0$  to be sure of identifiability.

## **Column Clustering**

- Columns are assumed a priori to come from any of  $c=1,\ldots,C$  column groups with probabilities  $\kappa_1,\ldots,\kappa_C.$
- That is, we assume that the columns come from a finite mixture with C components where both C and the column-cluster proportions  $\kappa_c$  are unknown.
- Note also that C < m and  $\sum_{c=1}^{C} \kappa_c = 1$ , and  $\kappa_c \ge 0$ .
- Let  $P[Y_{ij} = k | j \in c] = \theta_{ick}$ , which means the probability that observation  $Y_{ij} = k$  given that column j belongs to column-cluster c.
- The adjacent-categories logit model with column clustering has the form:

$$\log \left( \frac{P[Y_{ij} = k | j \in c]}{P[Y_{ij} = k - 1 | j \in c]} \right) = \mu_k + \beta_c,$$

$$i = 1, \dots, n, \quad c = 1, \dots, C, \quad k = 2, \dots, q,$$

where  $\mu_k$  is the kth intercept,  $\beta_c$  is the cth column-cluster effect.

• Through some mathematical induction, we have:

$$\theta_{ick} = P[Y_{ij} = k | j \in c] = \frac{\exp\left[\mu_k^* + (k-1)\beta_c\right]}{\sum_{\ell=1}^q \exp\left[\mu_\ell^* + (l-1)\beta_c\right]}$$

$$i = 1, \dots, n, \quad c = 1, \dots, C, \quad k = 1, \dots, q,$$

where  $\beta_1 = 0, \mu_1 = 0$ , and

$$\mu_k^* = \sum_{h=2}^k \mu_h = \mu_2 + \mu_3 + \dots + \mu_k.$$

• Assuming independence among the columns and, conditional on the columns, independence over the rows, the likelihood with column-clustering becomes:

$$L(\mathbf{\Omega}|\mathbf{Y}) = \prod_{i=1}^{m} \sum_{c=1}^{C} \kappa_c \prod_{i=1}^{n} \prod_{k=1}^{q} (\theta_{ick})^{I(y_{ij}=k)}]$$

## Estimation by using EM algorithm

We define the unknown column group memberships through the following indicator latent variables:

$$X_{jc} = I(j \in c) = \begin{cases} 1 & \text{if } j \in c \\ 0 & \text{if } j \notin c \end{cases}$$
  $j = 1, \dots, m$   $c = 1, \dots, C$ 

where  $j \in c$  indicates that column j is in column group c. It follows that:

$$\sum_{c=1}^{C} X_{jc} = 1, \ j = 1, \dots, m,$$

Given a value for the number of the mixture components C, the EM algorithm proceeds as follows: **E step**:

Update  $\widehat{\boldsymbol{x}}$ . Given  $\boldsymbol{Y}$  and values for  $\kappa_c, \mu_k, \alpha_r$ , estimate  $E[X_{jc}|\{y_{ij}\}, \boldsymbol{\Omega}] = x_{jc}$  as:

$$\widehat{x}_{jc}^{(t)} = \frac{\widehat{\kappa}_{c}^{(t-1)} \prod_{i=1}^{n} \prod_{k=1}^{q} (\widehat{\theta}_{ick}^{(t-1)})^{I(y_{ij}=k)}}{\sum_{i=1}^{C} [\widehat{\kappa}_{a}^{(t-1)} \prod_{i=1}^{n} \prod_{k=1}^{q} (\widehat{\theta}_{ick}^{(t-1)})^{I(y_{ij}=k)}]}$$
(1)



#### M step:

The M-step has two parts:

(1) Update the column cluster propotions using:

$$\widehat{\kappa}_c^{(t)} = \frac{1}{m} \sum_{j=1}^m E[X_{jc} | \{y_{ij}\}, \mathbf{\Omega}^{(t-1)}] = \frac{1}{m} \sum_{j=1}^m \widehat{x}_{jc}^{(t)}.$$

(2) Numerically maximize the complete data log-likelihood:

$$Q^{(t)} = \sum_{j=1}^{m} \sum_{c=1}^{C} \widehat{x}_{jc}^{(t)} \log(\widehat{\kappa}_{c}^{(t-1)}) + \sum_{i=1}^{m} \sum_{j=1}^{m} \sum_{k=1}^{q} \sum_{c=1}^{C} \widehat{x}_{jc}^{(t)} I(y_{ij} = k) \log(\theta_{ick}).$$

given  $\hat{x}_{ic}$  from the E-step. We maximize  $Q^{(t)}$  to obtain new values for the parameters  $\mu_k, \beta_c$ .

A new cycle starts from using the parameters getting from the M-step in the E-step. This process repeats until estimates have converged. There is a risk of convergence to local maxima due to multimodality on the likelihood surface, and thus it is important to use several initial values to start the EM algorithm.

## **Row Clustering**

- Row clustering is very similar to column clustering since they are both one-way clustering.
- Setting R as the number of row clusters in our dataset. Each cluster with proportion  $\pi_1, \pi_2, \ldots, \pi_R$ . We assume the rows come from a finite mixture with R components where both R and  $\pi_r$  are all unknown. Note that R < n and  $\sum_{r=1}^{R} = 1$ .
- Let  $P[Y_{ij} = k | i \in r] = \theta_{rjk}$ ,

$$\log \left( \frac{P[Y_{ij} = k | i \in r]}{P[Y_{ij} = k - 1 | i \in r]} \right) = \mu_k + \alpha_r,$$

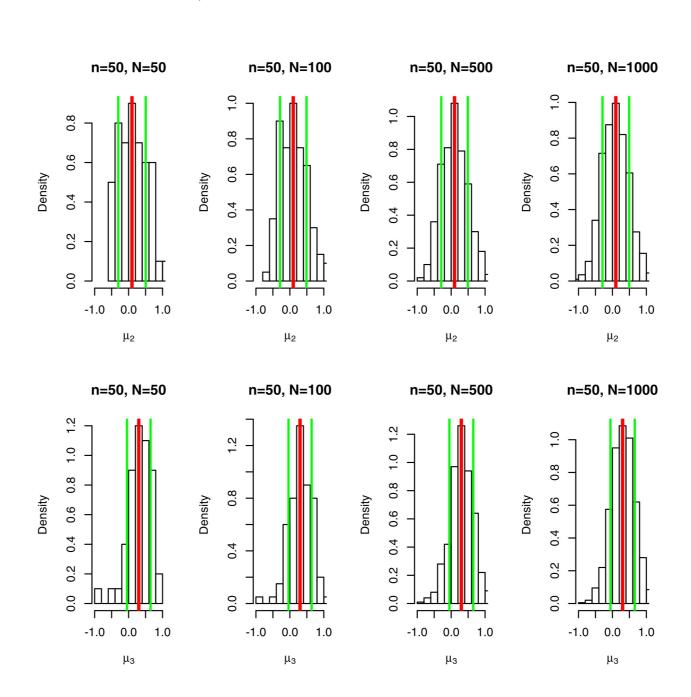
$$i = 1, \dots, n, \quad j = 1, \dots, m, \quad r = 1, \dots, R, \quad k = 2, \dots, q,$$

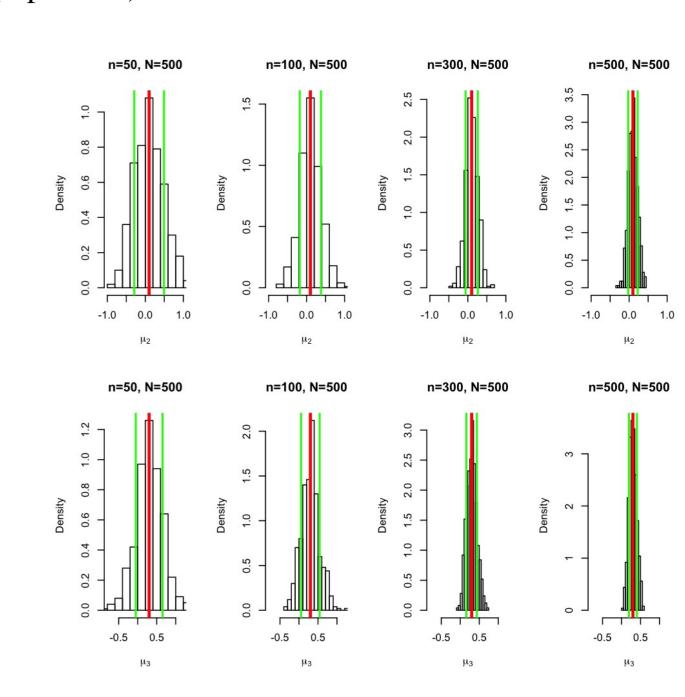
#### Simulation

• A simplest adjacent-categories logit model has the form as follows:

$$\log\left(\frac{P[Y_i=k]}{P[Y_i=k-1]}\right) = \mu_k, \qquad k=2,\ldots,q$$

• Simulation results when the true parameter value  $\mu_2 = 0.1, \mu_3 = 0.3$ . The number of response in each datasets is n, while the number of simulation datasets (replicates) is N





## **Future Work**

- Row clustering, column clustering and bi-clustering using adjacent-categories logit model via a finite mixture model.
- Use simulation study and heat maps to evaluate our proposed model on row/column clustering and biclustering. Apply model selection methods such as AIC and BIC.
- Evaluate and compare finite mixture clustering models and logistic regression models through an application in Linguistics.
- Using randomised quantile residuals to construct a goodness-of-fit test for fuzzy clustering: Use  $\hat{X}_{jc}$  as the weight, then calculate the weighted randomised quantile residual:

$$E_j = \sum_{c=1}^{C} \widehat{X}_{jc} \epsilon_{jc}$$

• Apply LASSO [4] on clustering and compare it with fuzzy clustering via finite mixtures. By solving the quasi-likelihood equations such as GEE [3] subject to

$$\sum_{j < h}^{m} \omega_{jh} |\beta_j - \beta_h| \le s \quad \text{and} \quad \sum_{j = 1}^{m} \beta_j = 0$$

where  $\omega_{jh}$  is the weight,  $\beta_j$  is the column effect of the jth column. If we have very similar values of  $\widehat{\beta}_j$ , we can merge them and cluster the corresponding columns into the same clusters.

## References

[1] Agresti, A. (2010). Analysis of ordinal categorical data, volume 656. John Wiley & Sons.

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